



FINAL SEMINAR

August 20

9.30-15.30 *Finnish time*

in Jakobstad* (FIN) and online

9.00 Coffee & registration

9.30 Welcome & music by Tallari with the unique instrument Esseharpan

10.00 Keynote by Anssi Tuulenmäki

11.00 Project results: How can businesses and cultural heritage actors collaborate?

11.45 Lunch (free of charge)

12.30 Launching of "Heritage as a service - a handbook for business collaboration and museum service development"

13.30 Coffee & music

14.00 Roundtable discussions live with Ralf Blomqvist

15.00 How the BBH Network will continue

15.30 Conclusion



Anssi Tuulenmäki



Tallari



Ralf Blomqvist

*Rotunda auditorium at Campus Allegro,
Runebergsgatan 8, Jakobstad, FIN

Interreg



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Aurora

Sign Up

Evenemanget hålls på engelska,
men om du vill kan du tala
svenska i diskussionerna.
Tapahtuma pidetään
englanniksi, mutta halutessasi
saat puhua suomea
keskusteluissa.